

# THE UBYSSSEY

Generation 2.0: Man Jesse and Boy Boris since 1918

VOL. LXXXVIII N°1

www.ubyssey.bc.ca

WEDNESDAY, 2 AUGUST, 2006

## THE ILLUMINATI

Walk among us... and we're nicer than you think. PAGE 4 & 5



## THE BARD'S CIVIL WAR

Tragic war tale shines at Bard on the Beach. PAGE 3

## WHAT DO YOU WANT?

We'll tell you what the media should be doing. PAGE 6



**PUB OPENS:** Student concerns did not affect the opening of the Mahony & Sons Irish pub. **KELLAN HIGGINS PHOTO**

# Students outraged over lack of meaningful consultation

by Colleen Tang  
NEWS EDITOR

Student frustration at not having a vote on University Boulevard developments reached a climax when pub owners from Mahony & Sons Public House applied for a Liquor Primary license for its Irish pub on University Boulevard at the end of May.

"I think the time to do something about it is back before they built the building, not after," said Chris Mahony of Mahony & Sons Public House who knew of the project in 1999. "As far as my opinion on student consultation...I've never seen so much consultation in my life."

No hard feelings were had with Jeff Friedrich, Alma Mater Society (AMS) VP Academic, when he addressed student concerns "around safety, security, parking, [and]

noise" at the Greater Vancouver Regional District (GVRD) May 26 meeting, said Mahony.

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—Chris Mahony  
Mahony & Sons Public House

"He had his mandate to do what he did and we had ours. It's business."

"The University had given us some explicit verbal commitment and not quite as explicit written commitments that there [was] going to

be a committee setup to look at the retail mix on University Boulevard," said Friedrich.

This committee would provide an outlet for students to get involved in the development process and state what types of businesses they would like to see in that area. This is what Friedrich explains as meaningful consultation. "They're going to listen but also address and act on those concerns."

"That committee never happened. They just didn't do it," said Friedrich. "The bigger issue here is there isn't an effective municipal structure in place and the pub is just a flash point, an example of why the municipal structure is not working and why it's not consultative of students and why students aren't really having a fair voice in the type of development that's hap-

continued on page 2

## AMS supports essential medication

by Yalin Lin  
NEWS WRITER

UBC students are advocating for change in University Patent Policy to make essential medicine more readily available in developing countries.

A local chapter of Universities Allied for Essential Medicine (UAEM) was launched earlier this year at UBC. The group is affiliated with 30 universities across Canada, the United States (US), and the United Kingdom. Last April, the AMS council voted unanimously to support UAEM, its mission and purpose.

"It's a good opportunity in a society that's becoming increasingly profit driven for the University, which a public institution, to consider other things than the bottom-line," said UAEM member and second year medical student Patricia Kretz.

"A lot of [diseases in developing countries] tend to be infectious diseases that have effective cures, and in high income countries, they're being treated effectively, but because of lack of access, they are causing a huge burden in low income countries," said Kretz.

Patents are typically licensed to one company, which allows them to dictate the price of the drug. In order to improve access to medicine, UAEM proposes the adoption of non-exclusive licensing agreements for university-derived patents, which would allow for the production of lower cost generic drugs.

Used to encourage innovation, patents are legal documents issued by governments, granting inventors exclusive rights to production, sale, and use of the drug for the duration of the patent. In Canada and the US, the term of a patent is 20 years.

In the 2004-2005 fiscal year, UBC had a technology licensing revenue of \$15.9 million, filed 276 patents and completed 32 license agreements.

"I think it's good thing to have a group reminding us that we have an obligation towards people who are less well off than ourselves so I thoroughly endorse what they're suggesting," said Bob Hancock, director of UBC's Centre for Microbial Diseases and Immunity Research. "I think it's also good to remind pharmaceutical companies that they have a social obligation."

Despite their positive reception on campus, there are still many challenges facing UAEM. Though the pharmaceutical industry is highly profitable, costs associated with research and development of drugs as well as clinical trials can easily run over \$800 million.

Another concern for companies is that the drug may be re-imported from developing nations and sold at a reduced price in developed countries. But Kretz said this rarely occurs.

"It wouldn't increase access tomorrow or next year but it's definitely a long term plan for down the road," she added. @

# Facing the realities of Facebook.com

Students aren't aware of the dangers of social networking websites

by Carolynne Burkholder  
NEWS EDITOR

With over 7.5 million users, Facebook.com is the ultimate networking tool. But many students aren't aware of the dangers of an open social networking website, especially one that can be accessed by professors, administrators, or potential employers.

"Anyone with a university email account can get a Facebook account," said Johanna Waggott, Residence Life Manager for Totem Park. "I don't think students think about that when they are putting stuff up on their profiles."

She advises that UBC students "shouldn't put anything on Facebook that they wouldn't shout out in a crowd." Waggott points out that

she has been invited to banned parties in her own residence through Facebook.

Teri Yoo, a second-year science student, said she hadn't thought about UBC officials or potential employers seeing her Facebook profile. "I'm kind of uncomfortable that other people can read all that information about me," she said.

But Sean Hepple, a recent UBC graduate, said it doesn't matter to him whether his professors or employers look him up on Facebook. He said he hasn't put anything on his profile that he would be ashamed for them to see.

continued on page 2



Not to be taken at face value: Be careful what you put on Facebook.